

## Career Objective

I am a talented designer looking to further my career in graphic and web design in a position that leverages my years of experience delivering customer solutions in a professional environment. As a team player, I am looking to apply my design skills to provide clients with high quality solutions and continue to grow my professional skills.

## Notable Skills

- Analyzing business needs and develop creative solutions that meets accessibility, brand, business and usability goals.
- Collaborating with peers, takes direction and receiving constructive criticism.
- Looking after details, while managing a wide range of projects while under tight deadlines.
- Providing focused and creative input during planning sessions.
- Learning new web design trends, tools and technologies.
- Understanding the principles of design and using them to create effective user-centered solutions.

## Work Experience

### Web Developer

**Sociallite Communications** (Dec 2017 - Nov 2018 )

- Developing themes from concept to completion using WordPress and Shopify.
- Configuring and maintaining SEO optimization tools.
- Designing website templates and mock ups for internal/client use.
- Setting up and managing Google Analytics, Search Console and Tag Manager.
- Troubleshooting and fixing bug issues on websites.
- Setting up hosting server and domains for client accounts.
- [sungoldmeats.com](http://sungoldmeats.com), [lat60explore.com](http://lat60explore.com), [allcamps.ca](http://allcamps.ca), [idealtarp.com](http://idealtarp.com)

### Freelance graphic, website design and development

**Various clients including Huizinga Di Toppa Coles & Layton, TLC 4 Paws** (Jan 2018 - present)

- Developing brand identity including a logo, color palette and typography.
- Working with clients to create websites that showcase brand and key services.
- Configuring and maintaining SEO optimization tools.
- [tlc4paws.ca](http://tlc4paws.ca), [hdlaw.ca](http://hdlaw.ca)

### Intern/Freelance web design and development

**KARA Family Resource Center** (June 2016 - present)

- Redesigning a WordPress theme from concept to completion.
- Managing a complex input and approval process involving employees, management and a board of directors.
- Troubleshooting issues and optimizing various website functions.
- [kara-frc.com](http://kara-frc.com)

### Technical and Customer support agent

**Various companies including TELUS, Shaw Cable, Reliance Protectron** (2007 - March 2011)

- Helping customers use products by offering technical expertise and support.
- Responding and resolving client issues in an effective and efficient manner.
- Assisting clients with accounts, billing, contracts, products and sales.

## Qualifications

### Education:

#### NAIT

**Diploma** - Digital Media & IT  
Class of 2017

#### Norquest College

**Academic Upgrading**

#### W.P. Wagner

**High School Diploma**

### Technical:

- **Programming languages:** HTML/XHTML, CSS, JavaScript, jQuery, php/MySQL, .liquid
- **Adobe Creative Suite:** Illustrator, InDesign and Photoshop
- **Microsoft Office Suite:** Excel, PowerPoint, Word
- **WordPress and Shopify:** Design and development
- **Responsive Design:** Mobile first development
- **SEO Tools:** Google (Analytics, Optimize, Search console, Tag Manager), Yoast, Moz.com, Tru Conversion